



# COMPANY PROFILE



**Mr. LEE SENG THYE**  
Managing Director

# YOUR TECHNICAL BONDING PARTNER

Since its inception in 1995, Techbond Group Berhad has proudly pioneered the development and manufacturing of industrial adhesive and sealants in Malaysia. With almost 30 years of experience in the adhesive industry, Techbond has nurtured & developed world-class technologies, capabilities and innovation that has become the foundation of the company's success.

We believe that one of our competitive advantage is our long-standing commitment to innovation and technology. We place great emphasis on research & development & are committed to develop products that are tailored to the individual needs of our customers.

Our customers come to us with confidence that we have the expertise to find the right solutions to their adhesive needs. Techbond's relentless research & development throughout the years have awarded us with 8 in-house trademarked brands that has further enforced our foothold in Malaysia's adhesive industry.

We have a truly vested interest in our customer's success & have earned a reputation for helping our customers solve critical problems through the accumulated knowledge of our organisation. We apply the very best insights to keep our customers at the leading edge and are committed to total customer satisfaction.

Our motto: **"Your Technical Bonding Partner"** is at the heart of our business. Since our inception, we have remained passionate in creating lasting relationships with our customers. Our customers can rely on us as their ultimate technical bonding partner in crafting innovative solutions, fulfilling their specific needs that would not only improve their efficiency but also contribute towards the success of their business.

With the guidance from a strong leadership team and a group of great people who are experts in their fields, we are able to draw upon the accumulated knowledge and strengths within the organisation to bring excellent service ethos to our customers. We believe that we have a responsibility to transform our strengths into the concrete values of safety and efficiency from the standpoint of our customers hence continuously deliver these values to society.

We hope this provides you with a few reasons to get to know Techbond better. Whether you are a potential customer, a small business partner or a future employee, we look forward to work together with you.

**Mr. LEE SENG THYE**  
Managing Director



CREATING  
**INNOVATIVE ADHESIVE SOLUTIONS**  
FOR A SUSTAINABLE FUTURE

**TECHBOND** is one of the leading innovative adhesive manufacturers providing effective, sustainable and state-of-the-art adhesive solutions for our customers around the globe. We've begun our business since 1995 and provided high-impact solutions for a wide range of markets and applications including Woodworking, Packaging, Non-woven, Building and Construction, Mattress, Food and Beverages, Bookbinding, Cigarette, Automotive industries, etc.

**ADHESIVE IS OUR PASSION, AND WE LOVE WHAT WE DO!**

As an innovative adhesive industry leader, TECHBOND wants to be **your technical bonding partner** for challenges that can be solved with adhesive. That's why **we focus on R&D and customers' business success** in everything we do for a sustainable future.

# INNOVATION

## THE BEDROCK OF OUR SUCCESS



At **TECHBOND**, we focus on developing new products and researching into current issues in the adhesives industry in order to improve and upgrade overall quality.

We invest in building an experienced and skilled R&D team combined with the most advanced hi-tech equipment system for R&D work including various testing and intensive research.

TECHBOND champions employee growth & development. We encourage our employees to have an inquisitive mind by fostering a learning culture. Looking into details can help maintain precise consistency while keeping us ahead of our peers.

The aim has always been to provide solutions to close the gaps available in the market through integration among specialized team members. Given challenges, encouragements on idea generation and discussion have always brought various experiences into one room to provide case-to-case solution.

With nearly three decades in adhesive industry, **TECHBOND** is an expert in developing and providing effective technologies for water-based adhesive, hotmelt adhesive and sealant products for a wide range of application including woodworking, paper & packaging, bookbinding, automotive, mattress, cigarette, building & construction, etc.

We understand and exceed customers expectation on different applications by designing the most suitable, effective and innovative adhesive solutions.

**INNOVATIVE**  
**ADHESIVE TECHNOLOGY**  
**FOR EVERY APPLICATION**

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## WOODWORKING APPLICATION

Our wide range of customised adhesives allow us to enter different industries including woodworking from **finger jointing, lamination, veneering, flooring, edge banding** to **flooring, door manufacturing and assembling.**



## PAPER & PACKAGING APPLICATION

The paper & packaging manufacturing and processing industry is very diverse and it requires adhesive application to meet different criteria for each type of packaging and paper product. And **TECHBOND**'s innovative adhesive solutions help deliver excellent results and meet relevant standards on every application.

Our innovative adhesives are developed for applications on **Paper Bag, Carton Box Sealing, Can Labelling, Straw Attachment, Bottle Labelling, Cigarette, Hygiene & Personal Care, Book Binding, etc.**

## OTHER APPLICATION

TECHBOND also provides a wide range of adhesives for other applications **from Foam & mattress, Building & construction to Automotive industry**. We aim to develop and continuously improve our product for different applications in our daily life.



**STARBOND®**

**HYDROMELT®**

**INNOMELT®**

**ECONAILS®**

**SONICBOND®**

**SONICFILL®**

TECHBOND brand was strongly strengthened and upgraded after acquiring many registered brands in the adhesive industry, namely KOMOTECH, WANNA, STARBOND, INNOMELT, SONICBOND, ECONAILS, etc. Owning many different brands with diverse adhesive technologies makes it even easier for us to expand our market share and diversify our products in the industry.



# BONDING THE WORLD

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Our effective and innovative adhesive products are widely used in daily life for a variety of applications, therefore our customers are also diverse by business field and spread across the globe.

The diverse and wide network of our customers who are truly satisfied with the innovative adhesive technology provided by TECHBOND has contributed to our enhanced competitive advantage in the industrial adhesive market.





TESTAMENT OF  
**CONTINUOUS  
IMPROVEMENT**

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We are passionate about adhesive and innovative technologies that help improve our daily lives. That is why TECHBOND is honoured to be awarded and certified every year for our success.



# SHAPING

## A SUSTAINABLE FUTURE

TECHBOND places great importance in business sustainability for a sustainable future. We give great emphasis on operating our business in an environmentally sustainable manner with the best interests of society and the environment at heart. Our manufacturing plant is equipped with a waste water treatment system and our product is free from Volatile Organic Compounds (VOC), protecting end users from the exposure of harmful volatile pollutants that are released from VOC. In addition, we are constantly developing new innovative solutions to adhesive such as the formation of our very own **TECHBONDGREENTECH** - a bio-based, formaldehyde-free adhesive system used to produce environmentally friendly bentwood, plywood, particle board and wood lamination.

To our people, CICM care gold medal has set us one step higher in taking care of Techbond's team members while various benefits are given to maintain employees' health. ISO 14001 further explains Techbond's commitment to external environment.

Social engagement has been integral to TECHBOND's culture and we consider society as a main factor deciding our business survive-ability. Therefore, being socially responsible is important especially to help those needing the most. These commitments are costly but being socially responsible is extremely important for the sustainability of humans, environment and businesses.



# YOUR TECHNICAL BONDING PARTNER



## TECHBOND GROUP BERHAD

### HEADQUARTER

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SCAN

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